



With young graduates opting for jobs after college, there is a concern for entrepreneurship as a career

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Do you ever see yourself starting up your business or firm? Or say it in this way that do you have that drive which is required to start your own business? Are you one of those who do not wish to work under anyone in office? Are you creative enough to implement your own ideas into business ideas? If for all the questions listed above, your answer is yes, then entrepreneurship is the right field for you as a career option. This is one such field which deals with high risks and high rewards, both at the same time. Entrepreneurship as a career is rapidly picking up speed and becoming more and more popular.

With increasing work load and cut throat competition among the rival organizations, many chose to opt for entrepreneurship as a career. Here they get peace of mind and time which they can spend for their own business growth. It involves challenges on day to day basis; offers satisfaction to large extent and provides independence too. Many youngsters nowadays are ready to leave their well paying job and take the challenge of starting up their own business, where they have all the freedom and power to implement their creative ideas into the business.

With the current boom in the Indian economy, there have been many instances where people left their job and grabbed opportunities to become entrepreneurs. Entrepreneurship not only means starting your own venture, but it also means bringing innovative ideas and implementing them in your business. It requires a person to think out of the box and bring novel ideas into work.

There are various branches in this field where one can explore their particular area of interest. And as such there are no specific eligibility criteria to get an entry into the field. But the experts advise that it is always good to have some experience in this field before venturing into something of own. Aspiring entrepreneurs can get training in this immediately after completing their class XII. Several institutes across the country offer courses for the graduate as well as post graduate level.

According to Jainam Shah is the

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Budding entrepreneurs outside the EDI, Ahmedabad

founder of bhu:sattva, a company which provides organic fabrics to 75 stores around the world. Shah is a management diploma holder of the 2000 year batch from the Entrepreneurship Development Institute of India (EDI). His was the second batch of EDI. The institute provides the much needed grooming to those who lack any experience in business. He now owns bhu:sattva and is successful. He

is thankful to the institute for making him able to start his own business. "I belong to a businessmen family, but I have never been into any business before I started my own company, i.e. bhu:sattva. They gave theory as well as practical classes in business," said Mr Shah, who did two years of research after graduating from EDI before starting his company.

Mr. Shajumon Palakel of Mindmir-

ror Consulting is of the same view about EDI. He has done his diploma in 2004 and later started his own management and quality control consultancy. "Either you are born businessman, or you have to learn how to do business. For me it was the second path and so started my own company," said Mr. Palakel. He believes that at EDI, one will learn to deal with people. Business is about knowing and managing

people. He added that there is always risk involved in starting your own firm, but risk taking ability can not be inherited or taught by someone, it is something which one has from within.

Entrepreneurs today, not only do their business, but they also play a crucial role in making the society a better place to live, such as helping sectors like education, health etc to grow and develop.

Institutes offering entrepreneurship courses in India



- ▶ IIM, Ahmedabad, Bangalore & Kolkata
- ▶ All India Management Association Center for Management Education, New Delhi
- ▶ Indian Institute of Foreign Trade (IIFT), New Delhi
- ▶ FICCI, New Delhi
- ▶ Small Industries Service Institute, New Delhi
- ▶ National Science and Technology Entrepreneurship Development, New Delhi
- ▶ National Institute for Entrepreneurship and Small Business Development (NIESBUD), New Delhi
- ▶ ASEED and Entrepreneurship Development Institute of India (EDI), New Delhi
- ▶ Indian Institute of Planning and Management (IIPM), New Delhi
- ▶ Institute of Marketing and Management (IMM), New Delhi
- ▶ Xavier Labour Relations Institute (XLRI), Jharkhand
- ▶ Xavier Institute of Management (XIM), Orissa
- ▶ Management Development Institute, Haryana
- ▶ Indian Institute of Information Technology and Management (IIITM), Madhya Pradesh
- ▶ Symbiosis Center for Management, Maharashtra
- ▶ Jamia Millia Islamia, New Delhi.